



## **What is the Boost Bingo campaign about?**

The Bingo Association is campaigning on behalf of Bingo clubs, customers and operators to reduce the tax burden on a social activity that is at the heart of British culture and local communities across Great Britain.

## **Why is tax a problem for the bingo industry?**

While most other gambling pursuits are taxed at 15%, bingo is taxed at 20%, despite being recognised as a soft form of gambling. Additionally Bingo clubs are unable to reclaim VAT on the costs of investment and refurbishment, which further worsens the total tax burden. The impact of this is stifling the industry – investment has stalled and bingo clubs are now closing at a rate of one per month, with more than 1000 jobs lost since 2012.

## **What is the solution?**

If the Government acts now, this decline could quickly be reversed across the country. By lowering bingo duty to 15%, the Treasury would give the industry the stimulus it needs to invest in people, premises and product.

## **How can I get involved?**

You can sign the Boost Bingo petition, online at [www.boostbingo.co.uk](http://www.boostbingo.co.uk) or in your local bingo club.

You can follow the campaign on Facebook and Twitter

You can play Boost Bingo games for FREE at participating bingo clubs on the 17<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> January

You can ask all your friends and family to get involved too and BOOST BINGO